

Station	KSNV-TV LAS VEGAS, NV.	Agency	() GMMB	Rep Firm	
Advertiser	() .OBAMA FOR AMERICA		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	Candidate Orders		WASHINGTON, DC 20007	Salesperson	() AMY MCCREARY
Estimate#	1671	Agency C/P1/P2/E	95/101/1671		
Buyer	Maura Gilroy	Flight Dates	08/25/2012 - 08/30/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$350.00	08/25-08/25	1	1	1	\$350.00	
	2	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	08/25-08/25	1	1	1	\$625.00	
	3	SU	7A-8A	TODAY ON SUNDAY	:30	\$625.00	08/26-08/26	1	1	1	\$625.00	
		Buyline Comment: NO PGM 8/5, 8/12										
	4	M-TH	9A-10A	TODAY SHOW II	:30	\$900.00	08/27-08/30	2	1	2	\$1,800.00	
	5	M-TH	10A-11A	TODAY SHOW III	:30	\$450.00	08/27-08/30	2	1	2	\$900.00	
	6	M-TH	11A-12P	RACHEL RAY	:30	\$325.00	08/27-08/30	2	1	2	\$650.00	
	7	M-TH	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	08/27-08/30	2	1	2	\$850.00	
	8	M-TH	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	08/27-08/30	2	1	2	\$850.00	
	9	M-TH	2P-3P	THE DOCTORS	:30	\$325.00	08/27-08/30	2	1	2	\$650.00	
	10	M-TH	3P-4P	DR. PHIL	:30	\$450.00	08/27-08/30	2	1	2	\$900.00	
	11	SA	630P-730P	JEOP/WHEEL	:30	\$500.00	08/25-08/25	1	1	1	\$500.00	
	12	M	8P-9P	AMERICAS GOT TALENT	:30	\$1,400.00	08/27-08/27	1	1	1	\$1,400.00	
	13	SA	9P-11P	NBC PRIME	:30	\$1,350.00	08/25-08/25	1	1	1	\$1,350.00	
	14	TU	8P-10P	AGT	:30	\$4,000.00	08/28-08/28	1	1	1	\$4,000.00	

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .OBAMA FOR AMERICA

Product Candidate Orders

Estimate# 1671

Buyer Maura Gilroy

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1671

Flight Dates 08/25/2012 - 08/30/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	15	W	8P-9P	AGT (R)	:30	\$2,400.00	08/29-08/29	1	1	1	\$2,400.00	
	16	SU	5P-8P	NFL CAROLINA @ JETS	:30	\$3,200.00	08/26-08/26	1	1	1	\$3,200.00	

---REPORT TOTALS---

Report Totals: 23 / \$21,050.00

---SALES MONTHLY TOTALS---

Aug 12: 6 / \$6,650.00 Sep 12: 17 / \$14,400.00

Sales Totals: 23 / \$21,050.00

Station Totals: 23 / \$21,050.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$87,708	CATV	0%	KBLR	0%	KINC	0%	KLAS	20%	KSNV	24%
		KTNV	20%	KTUD	0%	KVCW	3%	KVMY	5%	KVVU	28%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books JUL12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

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